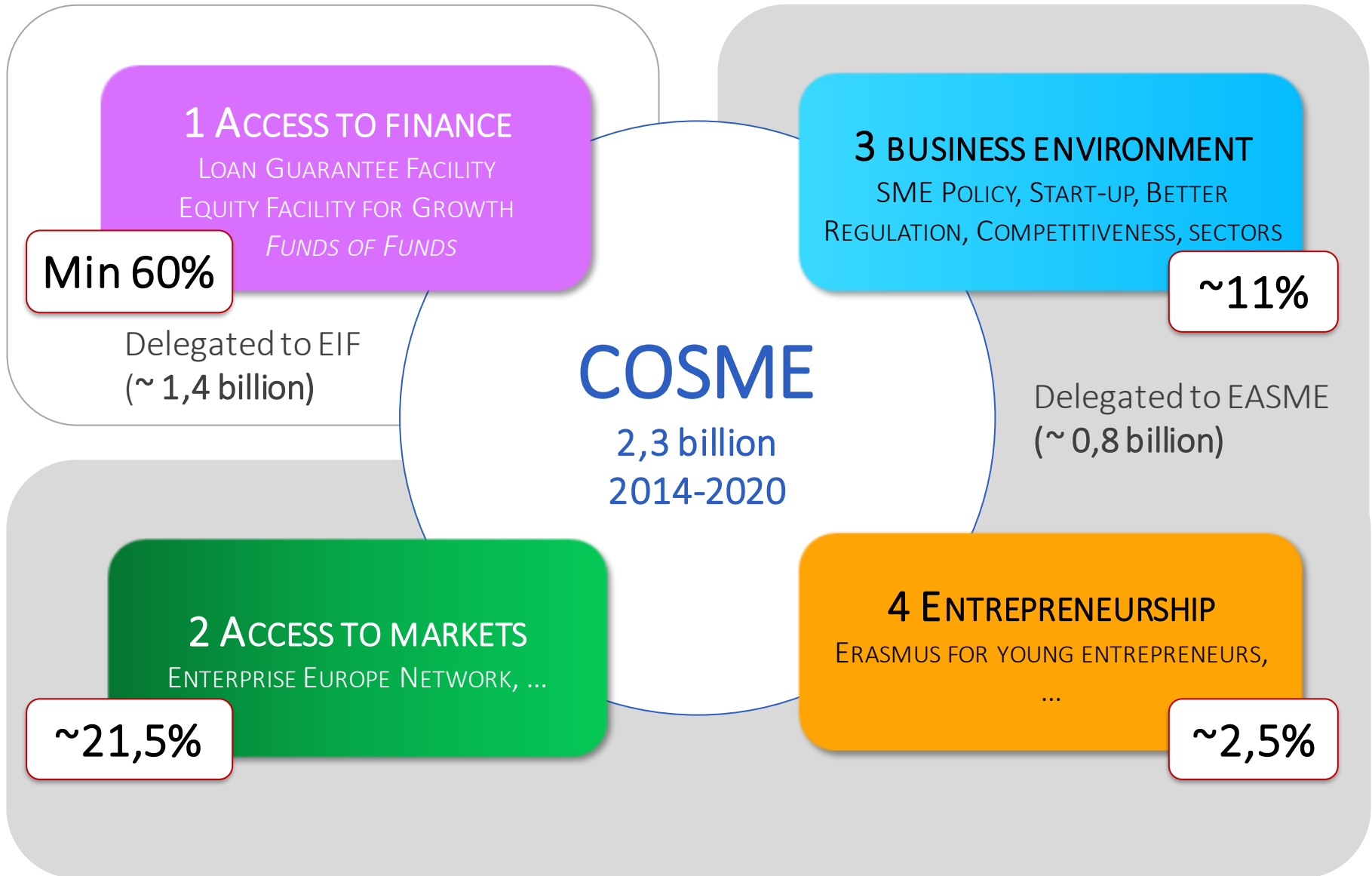




# From COSME to SMP

**ETPOA - 8 February 2021**

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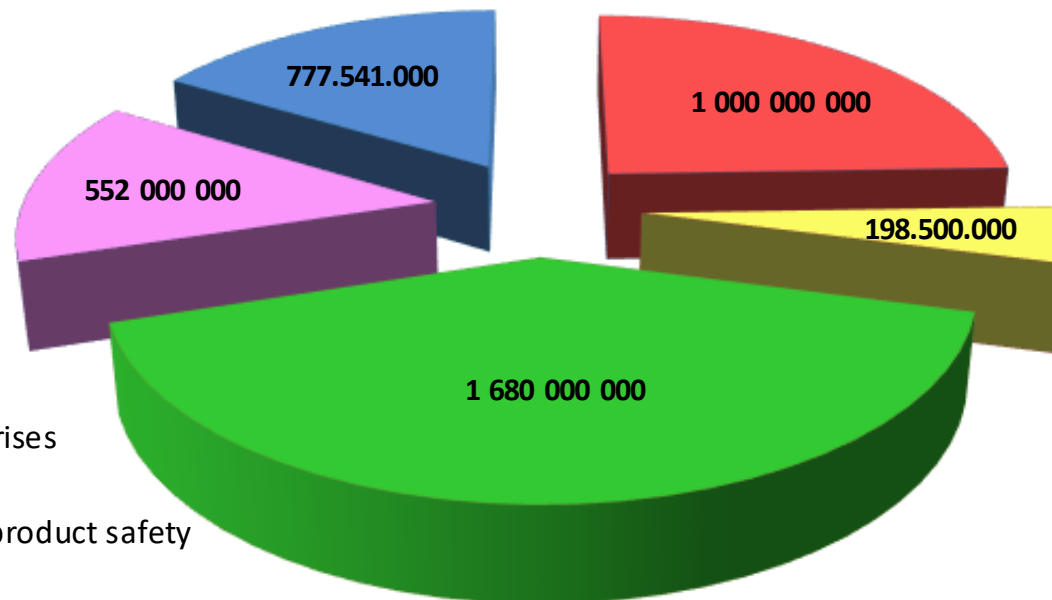


# THE SMP STRUCTURE AND OBJECTIVES

GENERAL OBJECTIVES	SPECIFIC OBJECTIVES
Improve the functioning of the Internal Market	Improving the Internal Market
	COSME
	Standardisation
	Consumers & End-Users
	Food Chain
High quality Statistics	European Statistics (covering all EU policies)

# SMP BUDGET

- Budgetary envelope of EUR 4 208 041 000



- Competitiveness of enterprises
- Consumer protection and product safety
- Food chain
- European Statistics
- Internal Market, Standardisation and participation in financial sector policy making

# FROM COSME TO SMP

## Improving the competitiveness of enterprises with special emphasis on SMEs

### Activities under SMP

### Existing COSME programme

#### COSME (GROW)

- Non-financial instruments
- Financial instruments



EU programme for the Competitiveness of SMEs (grants, public procurement, ...)



### Activities under InvestEU

#### SME Window

- Financial instruments

# **COSME in the Single Market Programme – MFF 2021-2027**

## **Strengthen successful actions**

- *Enterprise Europe Network*
- *Erasmus for Young Entrepreneurs + EYE Global*
- *Cluster initiatives*

## ***Continue positively evaluated activities***

- *SME IPR helpdesks*
- *Centres in China and Japan*
- *SME performance review*
- *SME Envoys*
- *Tourism*

## ***Continue testing new ideas and pilot schemes***

# **COSME in the Single Market Programme – MFF 2021-2027**

- *Reduce administrative burden*
- *Improve availability of implementation data*
- *Adapt COSME activities to better contribute to Green Deal, digitisation and other challenges*
- *Study all potential synergies between EU, national and local actions*

## EUROPEAN SME STRATEGY – 3 PILLARS

### Digitalisation & Sustainability

#### Focus on capacity building:

- Sustainability services under the EEN
- European Innovation Council: funding for green projects
- Digital Innovation Hubs

### Access to finance

#### Closing the market gap:

- InvestEU SME window, promoting EU priorities
- SME IPO fund
- ESCALAR

### Cutting red tape and tapping into markets

#### Reducing burden and prompting payments:

- Single Digital Gateway as one stop shop
- Cross border pilot
- Enforcement of Late Payment Directive
- Start-up Standard



## Improving access to markets

### Access to EU market and beyond

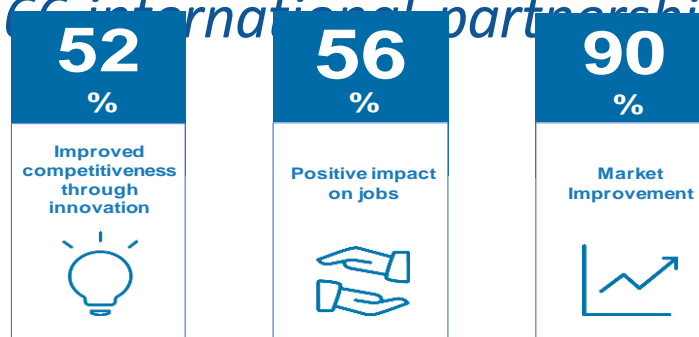
Main Instrument: **the Enterprise Europe Network**  
<http://een.ec.europa.eu/>

**Other actions:** Erasmus for Young Entrepreneurs,  
Cluster cooperation, SME IPR Helpdesks,  
EU SME Centre in China, EU-Japan Centre  
for Industrial Cooperation...

## Outcomes from the EEN activity report 2019

- EEN partners provided information, advice and support services to 221,425 SMEs in 2019
- 150,000 SMEs in local events; 85,000 meetings between SMEs
- signature of 3,166 international partnership agreements

Expected impact :  
(reported by SMEs)



**Client satisfaction survey: 88%** of SMEs who answered the 2019 Survey were overall satisfied/very satisfied with Network services



**Thank you for your attention!**

**Maarit Nyman and Jean-Marie Avezou**