



# Meeting of ETPOA AISBL with the European Commission

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## FTA Implementation

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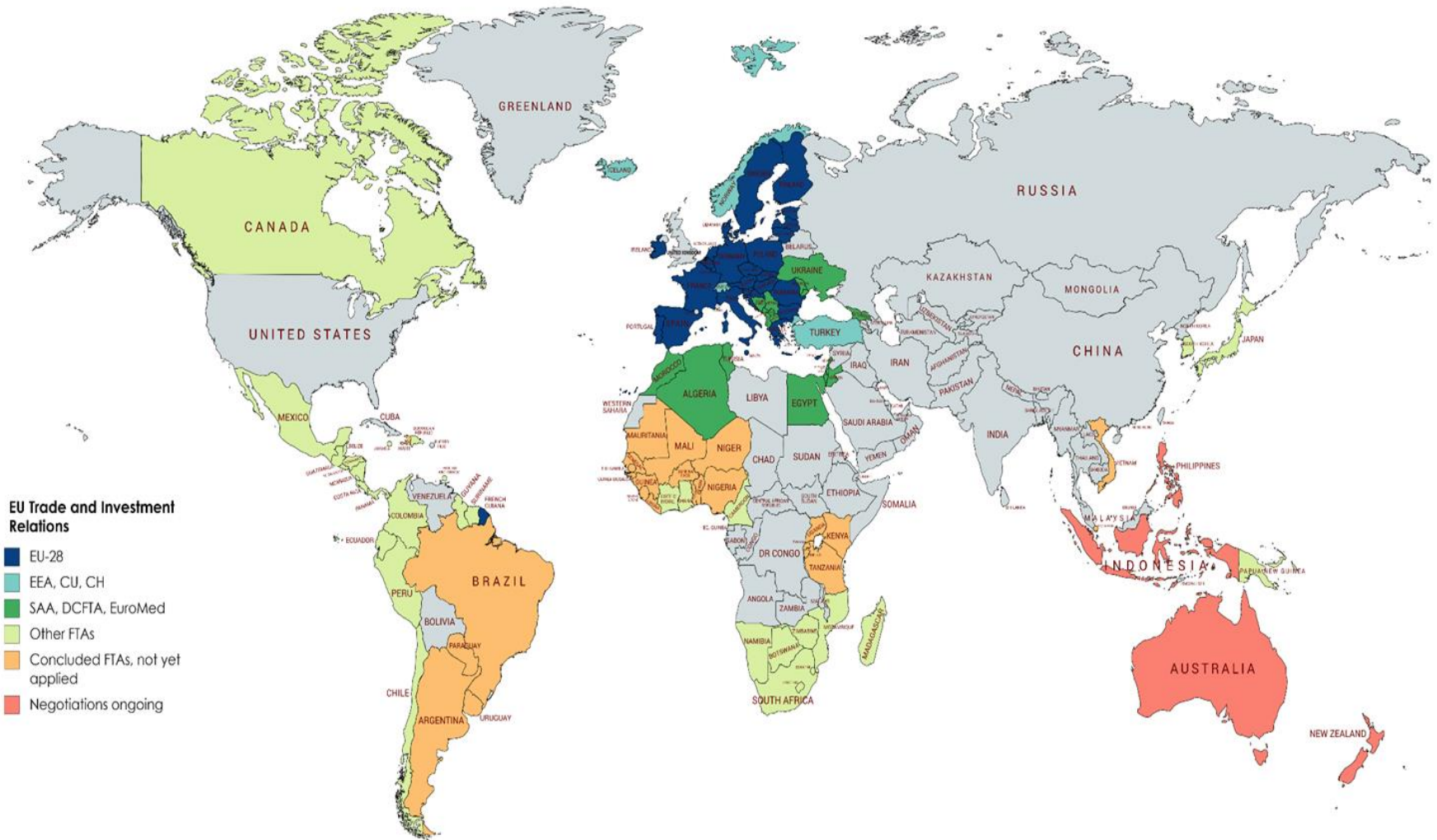
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# Topics

- 1. FTA Implementation in the focus**
- 2. Access2Markets and RoSA**
- 3. Attention: Trade Policy Review!**
- 4. How can COM and TPOs work more closely together in the future?**



European  
Commission



### EU Trade and Investment Relations

- EU-28
- EEA, CU, CH
- SAA, DCFTA, EuroMed
- Other FTAs
- Concluded FTAs, not yet applied
- Negotiations ongoing

# FTA Implementation in the focus

## Commissioner Hogan:

- “Reaping the full benefits of the deals we have already reached” (*EP Hearing*).
- “Closer cooperation with the EP, MS (including their trade promotion organisations), and regions as well as with business” (*EP Hearing*)
- Guiding the work of the **Chief Trade Enforcement Officer** to monitor and improve the compliance of trade agreements (*Mission Statement*)

## Access2Markets: What it offers (I)

- Brings together the content of the previous online portals “Market Access Data Base” and “Trade Helpdesk”;
- Explains each of the EU ‘s trade agreements and benefits;
- For import or export of **goods**, where a trade agreement is in place, all duty preferences, quotas and rules of origin can be retrieved.

## Access2Markets: What it offers (II)

- Gives step-by-step guidance to smaller companies with little prior experience.
- Invites companies actively to report trade barriers they are facing in foreign markets.
- Is multilingual (with good quality machine translation) and mobile friendly.
- Future address:  
<https://trade.ec.europa.eu/access2markets>

## Access2Markets: Process – Where are we today?

- Final steps of preparation of the new portal. Internal testing done; now refinements;
- Expect to launch the tool after the summer; COM will organize training and presentations;
- **Active promotion of the portal will be very important & TPOs will have an important role.**

## (I) Rules of Origin Self Assessment Tool (RoSA)

- ✓ The rules of origin for any product under each agreement + origin quotas;
- ✓ Automatic transposition to the relevant HS system;
- ✓ A step-by-step check-list to see if a product meets the criteria for preferential rules of origin treatment;
- ✓ A tailored self-assessment report based on answers that companies can download or print.



## (II) Rules of Origin Self Assessment Tool (RoSA)

- ✓ An explanation of rules of origin requirements and terms;
- ✓ Practical examples;
- ✓ Direct access to legal texts;
- ✓ An overview of rules of origin procedures.

## RoSA- Process: Where are we today?

- Test version covering first EU-Japan EPA will be available as part of the new A2M platform (autumn);
- The tool will be progressively rolled out to other EU FTAs;
- Originally, the tool will provide information in English BUT
- the objective is to progressively add other EU official languages.

# Attention: Trade Policy Review ongoing

- Launched on 16 June based on a [consultation document](#) with 13 questions;
- Member States, European and national Parliaments as well as stakeholders and citizens invited to share their views;
- Deadline: 15 September;
- Purpose: Commission Communication to be published towards the end of 2020.

# Trade Policy Review: 6 Key Topics

1. How to ensure greater resilience and robustness of supply chains?
2. How best to support economic recovery and long-term growth with the help of trade policy?
3. Specific role for WTO reform and strengthening rules-based trade?
4. How trade policy can support the overarching green, sustainability and digital objectives?
- 5. What more can be done to support SMEs?**
6. How to advance level playing field objectives?

# Trade Policy Review: Consultation

- Launched on 16 June;
- Consultation document has further background and 13 questions;
- Will be available in all EU official languages on 6 July;
- Deadline for input: 15 September;
- **Wanted: Views of SMEs to hear how trade policy can support them further in gaining access to third markets or improving their supply chains.**

# How can COM & TPOs work together?

1. What level of cooperation between TPOs ?
2. How do we accommodate the heterogeneity of resources between Member States?
3. How to acknowledge the variety of Business Models?
4. How do we leverage the geographical scales at which TPOs operate?
5. How do we manage sectoral sensitivities?