



EUIDC COMMITTEE

ROLE, OBJECTIVE, STRUCTURE AND ACTION PLAN



EUIDC COMMITTEE: ROLE

Implement the **ETPOA engagement strategy** with the EU Institutions



based on the **ETPOA vision** to create greater **synergy** across Europe among support instruments for the internationalisation of SME



through our **ETPOA mission** to engage in a constant dialogue on trade promotion with European institutions and organisations.



EUIDC COMMITTEE: MAIN OBJECTIVE

Implement ETPOA Objective 1

Promote and represent our members across Europe

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The trade promotion organisations that make up ETPOA all have one thing in common: they aim to boost the international success of **enterprises** and – in doing so – overcome similar challenges. To promote and represent their interests on a European level:

- We **introduce and explain** our members' points of view, insights and concerns to European institutions and other competent authorities. The main message: a plea for greater synergy across Europe when it comes to support instruments for SME internationalisation.
- We **maintain a constant dialogue** with Europe's main political and socioeconomic institutions with the goal of streamlining SME internationalisation support across the EU.



EUIDC COMMITTEE: STRUCTURE

EUIDC Steering Committee

Chair

Andrea Maccanico (ITA)

Vice-Chair European Commission

Hélène Hovasse (Business France)

Vice-Chair European Parliament

Maria João Veiga Gomes (AICEP)

Vice-Chair European Council

María Palanca Reh (ICEX)



EUIDC: ACTION PLAN EUROPEAN PARLIAMENT

- **ETPOA follows relevant Committees of the European parliament**
- **ETPOA engages with MEPs, Committee Chairs and Vice-Chairs**
- **Individual ETPOA members engage with MEPs from their country in relevant Committees**



EUIDC: ACTION PLAN EUROPEAN COMMISSION

- **ETPOA strengthens relations with the relevant Directorate Generals and their executing agencies**
- **ETPOA members contact the representatives of MS Perm Reps in the appropriate Programme Committees and Advisory Committees**
- **ETPOA and its individual members participate in public consultations and Interim evaluations providing inputs and positions**
- **ETPOA's regional TPO members engage with the Comité of the Regions**



EUIDC: ACTION PLAN EUROPEAN COUNCIL

- **ETPOA follows relevant Council meetings**
- **ETPOA members contact their country representatives in the council**



Thank you!



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